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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/625,757	07/22/2003	David Martin	MARD05	7834
7590	03/13/2008	EXAMINER		
Kurt M. Rylander Rylander & Associates, P.C. 406 West 12th Street Vancouver, WA 98660			FRENEL, VANEL	
ART UNIT		PAPER NUMBER		
3687				
MAIL DATE		DELIVERY MODE		
03/13/2008		PAPER		

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary	Application No.	Applicant(s)	
	10/625,757	MARTIN, DAVID	
	Examiner	Art Unit	
	VANEL FRENEL	3627	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1) Responsive to communication(s) filed on 22 July 2003.

2a) This action is **FINAL**. 2b) This action is non-final.

3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

4) Claim(s) 1-4 is/are pending in the application.

4a) Of the above claim(s) _____ is/are withdrawn from consideration.

5) Claim(s) _____ is/are allowed.

6) Claim(s) 1-4 is/are rejected.

7) Claim(s) _____ is/are objected to.

8) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

9) The specification is objected to by the Examiner.

10) The drawing(s) filed on _____ is/are: a) accepted or b) objected to by the Examiner.

 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).

 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

a) All b) Some * c) None of:

- Certified copies of the priority documents have been received.
- Certified copies of the priority documents have been received in Application No. _____.
- Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

1) Notice of References Cited (PTO-892)

2) Notice of Draftsperson's Patent Drawing Review (PTO-948)

3) Information Disclosure Statement(s) (PTO/SB/08)
Paper No(s)/Mail Date 20030722

4) Interview Summary (PTO-413)
Paper No(s)/Mail Date. _____ .

5) Notice of Informal Patent Application

6) Other: _____

DETAILED ACTION

Notice to Applicant

1. This communication is in response to Application filed on 7/22/03. Claims 1-4 are pending.

Claim Rejections - 35 USC § 112

2. The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

3. Claim 1 is rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Claim 1 recites the limitation "determining the current date at line 2", "the outside of a beverage at line 8 in claim 1. There is insufficient antecedent basis for this limitation in the claim.

Claim Rejections - 35 USC § 103

4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

5. Claims 1-4 are rejected under 35 U.S.C. 103(a) as being unpatentable over Hakamada (5,272,320) in view of SHIOTA et al.(20001/0041985).

(A) As per claim 1, Hakamada discloses a method of serving beverages to a customer, comprising: determining the current date determining a customer's astrological sign (See Hakamada, Col.5, lines 39-50); gathering astrological information specific to the current date and the customer's astrological sign (See Hakamada, Col.3, lines 35-43); and serving said beverage container to the customer, wherein said container contains the customer's selected beverage of choice (See Hakamada, Col.4, lines 48-52).

Hakamada does not explicitly disclose that the method having printing a label inscribed with the current date, the customer's astrological sign, and the gathered astrological information; attaching said label to the outside of a beverage container.

However, these features are known in the art, as evidenced by SHIOTA. In particular, SHIOTA suggests that the method having printing a label inscribed with the current date, the customer's astrological sign, and the gathered astrological information; attaching said label to the outside of a beverage container (See SHIOTA, Page 4, Paragraph 0039).

It would have been obvious to one of ordinary skill in the art at the time of the invention to have included the features of SHIOTA within the system of Hakamada with the motivation of providing a predetermined recording medium herein to means a medium for exchanging image data between a customer and a DPE or the like, such as an MO disc, a Zip disc, and a floppy disc (See SHIOTA, Page 2, Paragraph 0014).

(B) As per claim 2, SHIOTA discloses the method wherein the step of gathering astrological information is performed through the use of the internet by searching for the daily horoscope for the customer's astrological sign for the current date (See SHIOTA, Page 3, Paragraph 0034).

(C) As per claim 3, SHIOTA discloses the method wherein the step of gathering astrological information is performed by creating a database of astrological fortunes by day and by astrological sign, wherein said database is accessed for each new customer (See SHIOTA, Page 4, Paragraph 0039).

(D) As per claim 4, SHIOTA discloses the method wherein the step of printing a label is performed by creating the label on a computer and printing the label to a printer attached to said computer (See SHIOTA, Page 4, Paragraph 0039).

Conclusion

6. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. The cited but not the applied art teaches cigar with a paper wrapper (2003/0217757).

Any inquiry concerning this communication or earlier communications from the examiner should be directed to VANEL FRENEL whose telephone number is (571)272-6769. The examiner can normally be reached on 6:30am-5:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ryan Florian Zeender can be reached on 571-272-6790. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

\Vanel Frenel/
Examiner, Art Unit 3627

March 2, 2008